

GEU/R-672-a/23

April 26, 2023

SUSTAINABLE INVESTMENT POLICY - GRAPHIC ERA DEEMED TO BE UNIVERSITY

Policy Overview:

Graphic Era University (GEU) has implemented a comprehensive sustainable investment policy to govern its financial investments with a strong emphasis on social responsibility and environmental sustainability. This policy is a reflection of the university's commitment to making a positive impact on the world, not only through academic pursuits but also through responsible financial practices.

The core objective of the sustainable investment policy is to align GEU's investment decisions with its broader mission and values. It recognizes that the university's investments can play a crucial role in promoting positive social and environmental outcomes, in addition to achieving financial returns. By considering Environmental, Social, and Governance (ESG) factors, GEU aims to create a portfolio that contributes to a more sustainable future while also being financially prudent.

Under this policy, GEU prioritizes investments that support and foster sustainable practices. One of the key areas of focus is environmental sustainability. The university actively seeks opportunities to invest in projects and companies that promote biodiversity, conservation, and eco-friendly technologies. It also encourages investments in renewable energy, waste reduction, water conservation, and other initiatives aimed at mitigating climate change and reducing the institution's carbon footprint.

Social responsibility is another crucial aspect of the sustainable investment policy. GEU is committed to supporting investments that have a positive impact on communities and society as a whole. This includes investments in companies that prioritize fair labour practices, diversity and inclusion, community development, and education. The university also seeks opportunities to invest in projects that empower underprivileged communities and contribute to the betterment of society.

Additionally, good governance is a fundamental principle of the policy. GEU ensures that its investments are made in alignment with ethical and transparent practices. The university evaluates potential investments not only based on financial viability but also on the ethical conduct and integrity of the entities involved.

The Internal Quality Assurance Cell (IQAC) plays a pivotal role in conducting these reviews and involving stakeholders to provide valuable input and feedback.

By incorporating ESG considerations into its investment decisions, GEU demonstrates its commitment to being a responsible global citizen and a catalyst for positive change. The university believes that its investments can be a powerful force for advancing sustainability and social progress, contributing not only to the betterment of the academic community but also to society and the environment at large.

The policy states that the University make investments towards:

- Maintaining biodiversity on the University campus, which harbors diverse flora and fauna.
- Promoting and providing walkways within the campus to reduce carbon footprints and enhance pedestrian accessibility.

- Providing pool transport facilities from hostels to faculty blocks and vice versa to reduce individual vehicular emissions.
- Introducing courses within the syllabus that sensitize the student community towards environmental sustainability and related issues.
- Reducing paperwork by introducing e-governance and automation to minimize paper waste.
- Conducting research that promotes environmental safety and sustainability.
- Segregating and disposing of laboratory wastes and effluents responsibly.
- Recycling waste water and reusing it for gardening and other purposes to conserve water resources.
- Identifying and disposing of E-waste through appropriate agencies to ensure proper recycling and disposal.
- Providing facilities for the good health and well-being of students, staff, and stakeholders.
- Running social outreach programs to empower communities within the region.
- Introducing rainwater conservation and adopting affordable and clean energy solutions on the campus.
- Committed towards enhancing environmental awareness, protection and has therefore, adopted a number of eco-friendly practices
- Maintaining a green and plastic-free campus to reduce environmental impact.
- Improving facilities for persons with disabilities to ensure inclusivity and accessibility.

The University will not make any investments of its endowment or other funds towards or with any organization that have negative impact on society & environment. Equally, it also highlights industries / projects that align with the university's sustainability goals.

Regular reviews and updates will be conducted to align the University's investments with its sustainable development goals and the evolving landscape of ESG factors.

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