

EXECUTIVE DEVELOPMENT PROGRAM

in
Sustainable (ESG) Financing

**EXECUTIVE
DEVELOPMENT PROGRAM**
in
**Sustainable (ESG)
Financing**

DURATION:
12 Months

CATEGORY:
**Financial
Management**

COURSE FEE
INR 2.25 Lakhs



Program Highlights:

Sustainability has gained the attraction of policy makers, corporates, investors and other stakeholders across the world. The Environment, Social and Governance (ESG) investing has emerged as an attractive option for those seeking to balance profitability with sustainability. Benjamin Graham's concept of value investing is considered as the first wave of investing. It attracted attention of the investing community. The 2nd wave came with Harry Markowitz's modern portfolio theory. Fund managers globally adopt both the styles of investing. The latest trend is Environment, Social and Governance (ESG) towards sustainable investing. ESG is being considered as the third wave of investing. Governance has gained significance in recent times. ESG is fast gaining ground and attracting the attention of fund managers and investors globally. The popularity of ESG is reflected in share of ESG in total investments. It is a comprehensive 12-month programme that recapitulates participants' knowledge of the ESG domain at an operational level and also seeks to build on it to develop a strategic perspective. The programme aims to equip middle and top-level managers with knowledge and skills to make ESG enabled investment decisions to build and sustain competitive advantage. The programme begins with a brief overview of basics of investing.

The programme focusses on critical issues of corporate governance. The programme covers the dynamics of environment, social and governance (ESG) for sustainable investing. The ESG standards and ESG reporting is covered to enable the participants to apply the ESG as a tool for sustainable financing and enhance the returns of their portfolios.

Pedagogy

The teaching approach will be highly interactive and deploy diverse pedagogical tools and techniques including lectures, case studies, live corporate examples, and general discussions. To provide greater industry insights, practitioners would also be invited to share their experiences.

Programme Content

Module	Topics Covered
M1	Fundamentals of Investing
M1	Corporate Governance
M1	Dynamic of Environment, Social and Governance for Investing
M1	ESG Standards
M1	Integrating ESG in Portfolio Construction
M1	ESG Reporting

Programme Highlights

- Designed to equip managers with global best practices in ESG
- Campus immersion module of 5 days
- Three-hour sessions held once a week by guest faculty
- Unique blend of multidisciplinary subjects
- GEU Dehradun Executive Alumni status

Key Learning Outcomes

After completing this programme, the participants should be able to:

- Understand fundamentals of investing
- Examine the impact of corporate governance
- Evaluate the role of Environment, Social and Governance (ESG) for Sustainable Financing
- Integrate ESG in portfolio construction
- Understand the contemporary developments and challenges of ESG standards and reporting.

Eligibility Criteria

- Minimum two years of work experience in a relevant area in leadership or managerial role.

Programme Delivery

Sessions will be conducted via a state-of-the-art Interactive Learning (IL) platform and LMS-enabled delivery mode that can be accessed by learners on their Desktop, Laptop, Tablet or Smartphone. Participants will be provided reading materials, etc., for each course. They may also interact with the concerned faculty through e-mails/chat mode.

Who Should Attend?

- Middle and top-level managers with at least seven years of work / industry experience.
- Finance background is not necessary.

Assessment

A minimum of 75% attendance to the LIVE lectures is a prerequisite for the successful completion of this program. There will be periodic evaluations built in throughout the duration of the course. These maybe in the form of a quiz, experiential assignment, project, case studies or other objective/ subjective assessments. The evaluations are designed ensure continuous participant engagement with the course and encourage learning. The main objective of the assignment and projects will be to help participants apply their conceptual learning from the programme to actual organizational decision-making scenarios.

Passing qualification for the program will be based on (a) attendance requirement (b) mandatory number of experiential assignment submissions and (c) project submission. Participants who successfully complete the same will be awarded a certificate of completion by GEU. Participants who are unable to clear the evaluation criteria but have the requisite attendance will be awarded a participation certificate by GEU.

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