



Graphic Era
Deemed to be University
DEHRADUN

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BROCHURE 2025-26

DEPARTMENT OF
**HOSPITALITY
MANAGEMENT**

Programs Offered —

- **Bachelors** in Hotel Management
- **Masters** in Hotel Management
- **Certificate Course** in Hotel Operations
- **Ph.D** Program

About the University

A Legacy of Excellence

Founded by Prof. (Dr.) Kamal Ghanshala with a vision to transform youth through quality education, Graphic Era began its journey in 1993 and evolved into Graphic Era Institute of Technology (GEIT) in 1996. In 2008, it was granted Deemed to be University status by the Government of India.

Today, Graphic Era stands as a NAAC 'A+' accredited university, ranked 52nd in Engineering, 59th in Management, and 52nd in the University Category by NIRF, Ministry of Education. With 7 NBA-accredited programs, the university fosters an industry-academia partnership through collaborations with Tata Technologies and IBM and hosts a DST-sponsored Technology Business Incubator for startups.

With global academic partnerships and student exchange programs across US, Europe, Australia, and Asia, Graphic Era provides a world-class learning experience. Its alumni shine at Apple, Google, Microsoft, HSBC, TCS, Wipro, Infosys, and the Indian Armed Forces, shaping the future with innovation and excellence.

Be a part of this legacy!



Welcome to the Department of Hospitality Management

Welcome to the Department of Hospitality Management, Graphic Era (Deemed to be University), Dehradun.

In the dynamic fields of hospitality and hotel management, education and excellence collide. We at department of hospitality management are proud of our dedication to developing the next generation of leaders in the dynamic hospitality sector. Our goal is to give students a thorough education that is relevant to the industry and gives them the knowledge, abilities, and attitude they need to succeed in the cutthroat field of hotel management.

Our passionate faculty members are committed to creating a positive learning environment and have enriched industry and academic expertise. Our department curriculum aims to prepare students for the demands of the real-world hospitality industry by fusing theoretical understanding with real-world application.

Along with our pursuit of excellence, we recognize the value of industry cooperation. By providing students with invaluable exposure and internship opportunities, our collaborations with top hotels, resorts, and hospitality corporations help close the gap between the academic and professional worlds.

Our Department

Vision: We visualize department of hospitality management as internationally accepted, whose member work positively for transformation with the help of teaching, research and social action.

Mission: The mission of the department of hospitality Management is to promote learning in true spirits and offering knowledge and skills in order to succeed as industry professional. The department aim to distinguish itself as a diverse, socially responsible learning community with high quality scholarship and academic rigor.



#52 University Category

#52 Engineering Category

#59 Management Category

Source: **NIRF 2024 Ranking**
Ministry of Education, Govt. of India



07 NBA

Courses Accredited

The only University in the region to have **BTech (CSE, ECE, ME, CE, EE, Biotechnology)** and **MBA** accredited by NBA

Source: National Board of Accreditation (**NBA**)



UGC & AICTE

Programs Accredited by University Grants Commission (**UGC**) and All India Council for Technical Education (**AICTE**)



NAAC A+

Grade Accredited

Source: National Assessment and Accreditation Council (**NAAC**)



Courses Offered

Bachelors in Hotel Management (BHM)

Duration —

4 Years/ 8 Semesters

Intake —

60

Eligibility —

Candidates must have passed Class XII with at least 45% marks (40% in case of candidates belonging to reserved category). English as a subject in 10+2 is desirable.

Masters in Hotel Management (MHM)

Duration —

2 Years/ 4 Semesters

Intake —

60

Eligibility —

Bachelor degree in any stream from a University recognized by UGC

Certificate Course in Hotel Operation (CCHO)

Duration —

1 Year

Intake —

60

Eligibility —

Candidates must have passed Class XII with at least 45% marks (40% in case of candidates belonging to reserved category).

Ph.D Hotel Management (Part Time/Full Time)

Duration —

Varies

Eligibility —

GEU Entrance Test Merit / Candidates qualified with M.Phil./ GATE/NET/SLET/other National Level Eligibility Test OR working in recognized Universities/Institutes/ Research centres having hands-on research experience and having the evidence of published research work can be exempted from written test and they have to appear for the interview only

Career Paths

Discover Your Future with a Degree in Hotel Management

A degree in Hotel Management opens doors to a dynamic and ever-growing industry that thrives on creativity, customer service, and operational excellence. As a graduate, you'll be equipped with skills and expertise that pave the way for a diverse range of career paths and opportunities for advanced education.

Exciting Career Opportunities

Hotel Management graduates are highly sought after across multiple industries. Typical roles include:

- 🌟 **Entry-level (Associate Level):** Entry-level hotel management roles, like Front Desk Associate or Food & Beverage Assistant, offer hands-on experience, customer service skills, and a path to leadership in hospitality.
- 🌟 **HOT (Hotel Operational Trainee):** A Hotel Operational Trainee receives structured training across departments like front office and sales, gaining hands-on experience for future supervisory roles.
- 🌟 **MT (Management Trainee):** A Management Trainee role in hotel management is a fast-track program where individuals rotate through key departments to gain strategic insights, managerial skills, and leadership experience.

Industries You Can Explore

Your expertise extends to various industries beyond traditional hotels and resorts, including:

- 🌟 **Cruise Lines**
- 🌟 **Airlines**
- 🌟 **Retail Industry**
- 🌟 **Corporate Hospitality and Event Planning**
- 🌟 **Tourism Boards and Agencies**

Higher Education and Specialized Training

If you aspire to deepen your expertise, consider pursuing:

- 🌟 **Masters in Hospitality Management:** Focus on advanced managerial roles in global hospitality businesses.
- 🌟 **MBA with Hospitality Specialization:** Combine business acumen with hospitality insights.
- 🌟 **Certifications in Culinary Arts:** Hone your skills for niche roles.





Meet Our Experts

Name	Designation	Qualification	Area of Expertise
Mr. Amar Prakash Dabral	HOD	Ph.D. (P) MBA	Tourism and Hospitality Marketing, Sustainable practices, Rural Agro Tourism, Technology in Hospitality Industry, ML & AI in New World Hospitality
Dr. Rakesh Dani	Professor	Ph.D.	Tourism and Hospitality Management
Dr. Ravish Kukreti	Associate Professor	Ph.D.	Hospitality Management
Mr. Akash Rawat	Assistant Professor	Ph.D. (P) MBA	Hospitality & Management
Ms. Sonam Kapoor Semwal	Assistant Professor	Ph.D. (P) MTM	Tourism & Hospitality
Mr. Mohsin Khan	Assistant Professor	DHM	Hospitality Management
Ms. Anu Bala	Assistant Professor	Ph.D. (P) MTM	Hospitality & Tourism
Mr. Yogesh Upreti	Assistant Professor	Ph.D. (P) MBA-HM	Hospitality & Tourism
Mr. Sunil Lal	Assistant Professor	MHM	Management
Mr. Vivek Rawat	Assistant Professor	MBA	Modern Trends in the area of Hotel and Hospitality
Mr. Siddhartha Juyal	Assistant Professor		

Awards

Amar Dabral

- 🏆 Awarded with the title of “**Exceptional Trainer**” of **Hospitality Marketing** by AHLEI – American Hotel & Lodging Educational Institute.
- 🏆 Received National Education Iconic Award – **Hospitality Educator of the year (2022)** by Vivekananda Education & Cultural Foundation .
- 🏆 Awarded with the Title of “**Mentor**” in **2022** by Skill India Council Towards promoting Skill Enhancement in the field of Hospitality Industry in Uttarakhand.

Prof. (Dr.) Rakesh Dani

- 🏆 Received Global Hospitality & Tourism Leadership award for **Best Associate Professor (F&B Service)** on 8th International Conference on Advanced Technology & Innovation in Tourism & Hospitality Industry ‘ATITHI 2023’ at Subharti University, Meerut organized by Bikaji Cama Subharti College of Hotel Management in collaboration with Food Safety and Drug Administration, Govt. of Uttar Pradesh.
- 🏆 Achieved **Award of Excellence 2020** in Professor-Hospitality Management organized by G-Town society Magazine, Delhi.
- 🏆 Achieved **Best National Assistant Professor in Hotel Management** of the year by History’s Biggest National Education Icon Award – 2019 organized by OM Educon Pvt. Ltd. Ahmedabad.

Dr. Ravish Kukreti

- 🏆 **Best Associate Professor for the year 2024** – Global Hospitality and Tourism Leadership Awards.
- 🏆 Received **Best Outstanding Services to the Academic Community in Hospitality.**
- 🏆 Award of Appreciation for **remarkable accomplishment and significant** in the domain of Hospitality and Tourism.



Facilities and Infrastructure

Training Kitchen

The Training Kitchen is a special kitchen where hotel management students receive instruction in the food production section. A foundational understanding of kitchen (food production) in the hotel sector is what this lab is intended to provide. A hotel's success depends on a number of functions, which students may comprehend, plan, and carry out. Together with technical skills and the right attitude, they receive training in the production of various foods and how to present them. The freshmen receive comprehensive theoretical and practical instruction, are initially exposed to the working circumstances of a kitchen and acquire the fundamental ideas in the most effective manner possible.



Training Restaurant

In the training restaurant lab, hotel management students comprehend how a restaurant operates. They pick up the fundamental manners and service skills needed in a restaurant. Throughout their first and second semesters, they learn about many types of cutleries, crockery, napkin folds, glasses, services, etc. The same is carried out by serving their third-year seniors during lunch. Additionally, third-year students are taught restaurant etiquette and manners. As their first-year juniors serve them. The Basic Training Restaurant facilitates the sharing of skills and information.



Room Division Lab

University guest house in the premises of university is well equipped different categories of rooms which offers students practical exposure in the field of front office operations and accommodation operations.



Global Collaborations for International Exposure

Our Hotel Management Department proudly collaborates with renowned hotel brands and hospitality organizations abroad, offering students unparalleled opportunities for international internships and placements. These partnerships allow students to:

- ✔ Gain global industry exposure in leading hotel chains such as Marriott, Hilton etc.
- ✔ Work in diverse cultural environments across luxury hotels, resorts, and cruise lines.
- ✔ Develop a competitive edge through international hospitality standards and practices.

International Partners

 <p>MÖVENPICK Hotel Apartments Al Mamzar Dubai</p>	 <p>JW MARRIOTT. MARQUIS DUBAI</p>
 <p>Hilton MAURITIUS RESORT & SPA</p>	 <p>Grand Excelsior Hotel Bur Dubai</p>
 <p>meydan HOTELS & HOSPITALITY</p>	 <p>DUBAI MARINE BEACH RESORT & SPA</p>



Student Opportunities & Placements

Internships & Placements Opportunities

At the Hotel Management Department, we believe that hands-on experience is key to shaping future leaders in the hospitality industry. Our program ensures students gain valuable real-world exposure through internships and placement opportunities with top-tier organizations worldwide.

Internships

We collaborate with leading hotels, resorts, and hospitality brands to offer immersive internships that provide hands-on experience in front office, food and beverage, and housekeeping. Participants gain exposure to luxury hotel operations, guest relations, problem-solving, and industry networking while receiving mentorship from seasoned professionals.

Placements Opportunities

Our robust placement cell ensures that every student is prepared for a thriving career.

Graduates are placed in diverse roles such as:

- 🔧 **Entry-level (Associate Level)**
- 🔧 **HOT (Hotel Operational Trainee)**
- 🔧 **MT (Management Trainee)**

Recruitment Partners or MOU sign Include:



With a strong alumni network and personalized career guidance, our students are equipped to secure positions in prestigious organizations and carve their path to success in the global hospitality industry.



Mohanilal Shrestha
MHM



Asim Khamcha Magar
BHM



Chestha Sharma
BHM



Saifi
BHM



Our Esteemed Alumni

Success Stories and Contributions



Jitendra S Chauhan
Need Batch
Director of Food and Beverage
The Goring Hotel, London

Being in the first Hotel Management batch at Graphic Era was life-changing. The university's support and mentorship shaped my hospitality career, providing opportunities crucial to my success.



Vipin Kathait
Batch 2016
Chef De Partie, Carnival Cruise
Lines, Miami USA

Grateful to the Hospitality Management Department at Graphic Era for building my career foundation. Their academic programs, hands-on training, and mentorship gave me the skills and confidence to excel.



Mohit Pokhriyal
Batch 2022
P&O Australia Cruise Liner

Grateful to Graphic Era Deemed to be University for shaping my career through hands-on training & industry exposure. Now with P&O Australia Cruise Liner, I credit my success to its focus on practical learning, teamwork, and adaptability. Proud alumnus, I highly recommend it to aspiring hospitality professionals.



Varisha Sarver
Batch 2020
Banquet Supervisor, Luxurious
Ritz Carlton, Bahrain

Grateful to Graphic Era University for shaping my hospitality career with industry-focused training and expert guidance. Their support was key to my role as Banquet Supervisor at The Ritz Carlton, Bahrain.



Aditi Dabral
Batch 2010
Head Chef/Director,
Auckland's City Centre

Grateful to Graphic Era University for shaping my culinary success through industry-focused training and mentorship. Now, I proudly lead as Head Chef/Director in Auckland's vibrant city centre.



Kartikey Pandey
Need Batch
Hotel Operations Training
Program, Taj Hotels

Graphic Era University's HM Department shaped my career with its comprehensive curriculum and hands-on training. Proud to join Taj Hotels' Hotel Operations Training Program, showcasing the university's excellence.

Events & Workshops

The Department of Hospitality Management is committed to fostering excellence and professionalism in the field of hospitality. To achieve this, we regularly invite distinguished personalities from around the world to interact with our students and share their expertise.

Cake Mixing Ceremony

The Department of Hospitality Management's annual cake mixing welcomed the festive season with enthusiasm. Honorable VC Prof. Dr. Narpinder Singh encouraged student participation, while Graphic Era Global School students joined in. HoD Mr. Amar Dabral highlighted its importance in hospitality, teamwork, and tradition. The event fostered community spirit and industry learning.

Dining Etiquettes

The Department of Hospitality Management hosted a Dining Etiquette session for university and Graphic Era Global School students, addressing a skill often overlooked in our culture. The event covered table manners, formal settings, and cultural dining differences, equipping students with confidence for professional and social settings. With enthusiastic participation, it was a valuable and insightful experience.

Guest Lecture by International Personalities

The Department of Hospitality Management at Graphic Era Deemed to be University hosted a guest lecture by Ms. Angela Hamouda from Dundalk Institute of Technology, Ireland. She highlighted entrepreneurship in hospitality and tourism, emphasizing resilience, adaptability, and opportunity in challenges. The session inspired UG and PG Hotel Management students, reinforcing entrepreneurship as a mindset that drives innovation and change.

Aam Utsav - Food Festival

Renowned Chef and Author Vikas Khanna graced our annual “Aam Utsav – Food Festival,” celebrating mango-based cuisine. He shared insights as students showcased their mango-inspired creations, enriching their culinary skills and passion for hospitality.

The Culinary Club Global Village

Global Village Fest celebrated culture and cuisine, uniting students from 30+ countries. International students showcased their culinary heritage, while Hospitality students volunteered, embracing diversity and global traditions through food.





Clock-wise from top left: Creating sweet memories while celebrating together a cake mixing ceremony; A Culinary Legend at the Graphic Era Campus - Welcoming Chef Vikas Khanna for the Aam Utsav Food Festival; Shaking Things Up – A Fun and Engaging Bartending Experience on Campus; Preparing freshly Baked Delights which are perfect for Tea Time with Chefs Yogesh and Mohsin; Celebrating Cultures, Uniting the World – Global Village Festival at the campus; Getting Global Insights by our Guest Lecturer by Ms. Angela Hamouda from Dundalk Institute of Technology, Ireland; Mastering the Art of Dining with Grace and Etiquette





Life in the Campus

Capturing the spirit, energy, and memories that define our community.



Clock-wise from top left: Rhythms of Culture – Students showcasing a vibrant dance performance; Game On! – A perfect shot during a friendly campus cricket match; Colors of Joy – Holi celebrations bring the campus to life; Bhangra Beats – High-energy moves lighting up the stage; Star Power at Grafest – Bollywood icon Ayushmann Khurrana electrifies the crowd; Pedaling Through Campus – A scenic bicycle ride for a refreshing break; Strength & Discipline – Students in action during a martial arts training session; A Musical Spectacle – Bollywood sensation Arijit Singh performing at Grafest; Fitness Redefined – A state-of-the-art gymnasium for student well-being.



Career Counselling Services

The Department of Hospitality Management is committed to shaping the future of its students through comprehensive career guidance and support. Our guidance include

Career Mapping & Individualized Counselling

One-on-one sessions with expert faculty to explore students' aspirations and align them with suitable career paths.

Industry Expert Seminars

Regular sessions with industry leaders to provide insights into current trends, emerging technologies, and skills in demand.

Resume Building and Interview Preparation

The training and placement department has a focused approach to prepare students right from the start of their curriculum.

Placement Support

Assistance with internships and final placements through collaborations with reputed companies and a strong alumni network.

Higher Education Guidance

Guidance on pursuing postgraduate studies in India or abroad, including help with entrance exams, applications, and research opportunities.

Entrepreneurship Mentorship

Support for aspiring entrepreneurs with resources, mentorship, and connections to startup ecosystems.

Skill Development Programs

Short-term courses, certifications, and workshops focused on enhancing technical and soft skills relevant to industry needs.

Alumni Mentoring Program

Networking opportunities with successful alumni who share their career journeys, challenges, and advice for upcoming graduates.

Graphic Era Common Entrance Test

Scholarship upto

₹ **100** Cr 

Unlock up to 100% scholarships with GECET – Graphic Era Common Entrance Test.

Secure your admission & financial support for a brighter future!

Apply Now – gecet.geu.ac.in



Apart from GECET

Graphic Era also offers the following Scholarships and Fee Waivers:

- Upto **70%** Merit Based Scholarships
- Upto **10%** Additional Fee Concession for Girl Candidates
- Upto **05%** Tuition Fee Waiver to Wards of Defence Personnel

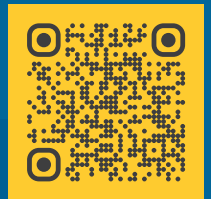


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