



**Graphic Era**  
Deemed to be University  
DEHRADUN

APPLY NOW



# DEPARTMENT OF HUMANITIES & SOCIAL SCIENCES

Programs Offered —

- \* BA (H) English
- \* BA (H) Psychology
- \* BA (H) Sociology
- \* BA (H) Economics
- \* BA (H) Political Science
- \* BA
- \* B.Sc Clinical Psychology
- \* MA English
- \* MA Applied Psychology
- \* MA Sociology
- \* MA Economics
- \* MA Political Science

BROCHURE 2026-27

# About the University

## A Legacy of Excellence

Founded by Prof. (Dr.) Kamal Ghanshala with a vision to transform youth through quality education, Graphic Era began its journey in 1993 and evolved into Graphic Era Institute of Technology (GEIT) in 1997. In 2008, it was granted Deemed to be University status by the Government of India.

Today, Graphic Era stands as a NAAC 'A+' accredited university, ranked 52nd in Engineering, 52nd in Management, and 48th in the University Category by NIRF, Ministry of Education. With 6 NBA-accredited programs, the university fosters an industry-academia partnership through collaborations with Tata Technologies and IBM and hosts a DST-sponsored Technology Business Incubator for startups.

With global academic partnerships and student exchange programs across US, Europe, Australia, and Asia, Graphic Era provides a world-class learning experience. Its alumni shine at Apple, Google, Microsoft, HSBC, TCS, Wipro, Infosys, and the Indian Armed Forces, shaping the future with innovation and excellence.

**Be a part of this legacy!**



## About Our Department

The Department of Humanities & Social Sciences at Graphic Era is a dynamic hub for interdisciplinary learning, critical thinking, and personal growth. Offering a wide range of undergraduate, postgraduate, and doctoral programs in English Literature, Psychology, Political Science, Sociology, and Economics, the department nurtures academic excellence and real-world readiness. Students engage in research, field visits, and events like National Youth Parliament and Lokniti, building leadership and communication skills. Since its inception in 2016 with 16 students and two programs, the department has expanded to include over 750 students and 45 research scholars. It offers robust academic and research opportunities in areas such as gender studies, international relations, and marginalized voices in literature. Faculty members are committed mentors and scholars driving innovation and inquiry. With a strong emphasis on community outreach, legal awareness, and student-led initiatives, the department continues to shape thoughtful, socially responsible global citizens equipped for diverse careers.

### Our Vision

- To create excellence in the fields of Economics, Psychology, Political Science, English, Sociology and Bachelor of Arts through outcome and value-based education, training & research.
- To develop an academic entity that is at the forefront of research and training in the Humanities and Social Sciences.
- To facilitate academic progress of students by encouraging them to actively participate in internship, conferences, seminars, workshops.

### Our Mission

- The mission of the School of Humanities and Social Sciences is to develop and maintain academic curriculum and co-curricular activities that help students acquire a broad-based knowledge in their chosen field of study.
- To enable the students acquire professional communication skills and develop intellectual characteristics that encourage personal fulfilment, meaningful professional life and responsible citizenship.



# Key Facts & Achievements

## Rankings

**#48** University Category

**#52** Engineering Category

**#52** Management Category



Source: **NIRF 2025 Ranking**  
Ministry of Education,  
Govt. of India

**#41** Sustainability Rank in India

**#138** Southern Asia 2026

**Diamond**

I-Gauge Rating



**#02** in India for Research Quality

**#601-800**

World University Ranking



World University Rankings 2026

## Startups

**₹500+ Cr**

Valuation of Startup's

**100+**

Incubated Startups

**90+**

Startups Recognised

**1000+**

Interns Enrolled

**8000+**

Beneficiaries in 2025

## Accreditations

**NAAC A+**

Grade Accredited



Source: National Assessment & Accreditation Council (NAAC)

**UGC, AICTE, BCI, NMC, INC**

Programs approved by University Grants Commission (**UGC**), All India Council for Technical Education (**AICTE**), Bar Council of India (**BCI**), National Medical Commission (**NMC**), and Indian Nursing Council (**INC**)



**06 NBA**

Courses Accredited

The only University in the region to have **B.Tech (CSE, ECE, ME, CE, Biotechnology)** and **MBA** accredited by NBA



Source: National Board of Accreditation (**NBA**)

## Academic Snapshot

**900+** Distinguished Faculty Members

**14K+** Students

**22** Departments (8 Engineering & 14 Non-Engineering)

**100+** Programmes

## Research & Innovation

**Top 2%**

34 faculty members of Graphic Era University included in Stanford-Elsevier-list.

**₹2648.99 Lac**

Research Project Funding from leading government agencies including DST, DBT, SERB, CSIR, UCOST, MoEF&CC and ISRO.

**₹3472.17 Lac**

Consultancy Project Funding

**15500+**

Research Publications

**240+**

Patents Granted

**2100+**

Patents Published

# Programs Offered

## Under Graduate Programs

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**BA Economics /  
BA Economics (Hons.) with Research**

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**BA Political Science /  
BA Political Science (Hons.) with Research**

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**BA Sociology /  
BA Sociology (Hons.) with Research**

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**BA Psychology /  
BA Psychology (Hons.) with Research**

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**BA English /  
BA English (Hons.) with Research**

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**Bachelor of Arts  
(BA)**

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**B.Sc Clinical Psychology**

**Duration** — BA (Hons.) 4 Years / 8 Semesters (After Diploma) | For BA/B.Sc: 3 Year / 6 Semesters (After Diploma)

**Eligibility** — Candidates who have passed 12th in any stream from a recognized board of examination in any stream.

## Post Graduate Programs

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**MA Applied Psychology**

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**MA English**

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**MA Economics**

**Duration** — 2 Years / 4 Semesters (After Graduation)

**Eligibility** —

- Graduates with BA degree in any discipline.
- For SC/ST/PwD category candidates, minimum performance in the qualifying degree is relaxed by 5%.

**MA Political Science**

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**MA Sociology**

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## Doctorate Programs

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**Ph.D in Psychology**

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**Ph.D in Sociology**

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**Ph.D in Economics**

**Duration** — 4 Years / 8 Semesters (After Post-Graduation)

**Eligibility** — Master's degree in relevant HSS discipline. Same minimum required in earlier qualifications (Class 10 onwards), with one-time 5% relaxation allowed. GATE or CSIR-UGC NET (LS) qualifier are exempted from written examination and are qualified directly for interview.

**Ph.D in Political Science**

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**Ph.D in English**

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# Career Pathways

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## Psychology Program

- ✔ Counseling
- ✔ Industrial-Organizational Psychology
- ✔ Rehabilitation Psychologist
- ✔ Clinical Psychologist / Counselor
- ✔ Researcher / Academician
- ✔ Health Psychologist
- ✔ Community Psychologist
- ✔ Mental Health Professional / Consultant
- ✔ Sports Psychologist
- ✔ Forensic Psychologist
- ✔ Career counselor
- ✔ Corporate Trainer
- ✔ Psychometrician



## Sociology Program

- ✔ Corporate Social Responsibility (CSR) Specialists
- ✔ International Development Specialist
- ✔ Non-profit Sector Professional
- ✔ Urban Planners
- ✔ Social Worker and Family Counselor
- ✔ Diversity Manager
- ✔ Civil Services
- ✔ Human Rights Expert / Criminologist
- ✔ Integrated Child and Women Development



## Economics Program

- ✔ Economist
- ✔ Financial Analyst / Market Research Analyst
- ✔ Business Consultant
- ✔ Data Analyst / Policy Analyst
- ✔ Banking and Finance
- ✔ International Trade Specialist
- ✔ Government and Public Policy



## Political Science Program

- ✔ Diplomat / Social Media and Digital Strategy Consultant
- ✔ Political Advisors
- ✔ Think Tank Researcher
- ✔ Public Policy Analyst
- ✔ Lobbyist / Advocacy Consultant
- ✔ Conflict Resolution Specialist
- ✔ Political Risk Analyst
- ✔ Cybersecurity and Digital Governance Specialist
- ✔ E-Government Specialist
- ✔ Academia



## BA Program

- ✔ Content Writer / Journalist
- ✔ Advertising and Public Relations
- ✔ Human Resources
- ✔ Researcher / Academic
- ✔ Archaeologist
- ✔ Civil Services
- ✔ Social Work
- ✔ Teaching
- ✔ Marketing



## English Program

- ✔ Journalism and Media
- ✔ Content Writer / Translator and Interpreter (with a focus on Humanities / Culture)
- ✔ Translation and Interpretation
- ✔ Editor / Publisher (Academic or Trade)
- ✔ Literary Critic / Reviewer
- ✔ Cultural Analyst / Consultant
- ✔ Archivist / Librarian (Special Collections)

# Meet Our Experts

Name	Designation	Area of Expertise
Dr. Prabha Lama	Head & Associate Professor	Specialized in British literature, Indian Literature, Post-Colonial Literature
Dr. Nidhi Tyagi	Professor	Specialized in Social Anthropology, Sociology of Crime Deviance
Dr. Ajay Kumar	Associate Professor (Research Faculty)	Climate Change, Agriculture
Dr. Anugrah Rohini Lall	Assistant Professor	Applied Economics
Dr. Richa Thapliyal	Assistant Professor	Human Rights, Indian Philosophy
Dr. Bharti Sharma	Assistant Professor	Electoral Politics, Western Political Thought
Dr. Gaurav Dimri	Assistant Professor	Human Settlements, Planetary Urbanization
Dr. Manaswi Semwal	Assistant Professor	Federalism, Judicial Studies
Dr. Sweta Khanduri	Assistant Professor	Sustainable Livelihood, Health Economics
Dr. Anjali Sharma	Assistant Professor	Medical Sociology, Tribal Studies
Dr. Debapriya Ganguly	Assistant Professor	Men & Masculinity studies, Cinema Studies
Mr. S. Srinivasan	Assistant Professor (Research Faculty)	Ageing, Migration, Public Health
Dr. Pankaj Kumar Yadav	Assistant Professor	Gender, Sexuality Studies
Ms. Rinky Rawat	Assistant Professor	Agricultural Economies, Rural Economics
Ms. Neha Barodia	Assistant Professor	Financial Economics, Business Economics
Dr. Yashpal Singh	Assistant Professor	Health & Nutrition Psychology, Psychometrics
Dr. Saurav Uniyal	Assistant Professor	Clinical Psychology, Cognitive Psychology
Ms. Swati	Assistant Professor	RCI Licensed Rehabilitation Psychologist
Ms. Amisha Bisht	Assistant Professor	Clinical Psychology, Cognitive Psychology
Ms. Vidhi Kapruwan	Assistant Professor	Organizational Behavior, Human Resource Management
Ms. Sneha Pandey	Assistant Professor	Organizational Behavior, Psychometrics
Ms. Deepali Agarwal	Assistant Professor	Organizational Psychology, Health Psychology
Mr. Naveen Naval	Assistant Professor	Migration studies
Dr. Antima Chamoli	Assistant Professor	Literature of Indian Diaspora
Dr. Mansi Sundriyal	Assistant Professor	Post-modern Literature
Ms. Aditi Gaur	Assistant Professor	Gender Studies, Cinema

# Graphic Era to the World Stage

Students progressing to top institutions across the world



**Kavya Gupta**

BA (H) Political Science got selected into a dual-degree Program at Renees School of Business, France.



**Dhruv Chaudhary**

BA (H) Psychology (Batch 2022-25) currently pursuing Masters of Science, Business Analytics and Decision Sciences from University of Leeds, England, United Kingdom



**Gungun Pandey**

MA English (Batch 2023-25) Teaching Associate in Documentation and Publication in the Department of Documentation Archival and Publication at Lal Bahadur Shastri National Academy of Administration



**Abhishek Chauhan**

BA (Batch 2022-2025), currently pursuing Masters in International Relations at the University of Leeds, England, United Kingdom



**Lehar Rana**

BA (H) Economics (Batch 2021-24) completed Masters of Science in Business Analytics from University College Cork and holds experience in business analysis, data insights, and process automation



**Garima Juyal**

BA (H) Economics (Batch 2021-24) pursuing Master's in Economics from the University at Albany, New York, United States



**Martha Musariri**

BA (H) Sociology (Batch 2021-24) currently pursuing MA Sociology from recognized La Roche University, Pittsburgh, Pennsylvania, United States



**Bhavya Jha**

BA (H) Sociology (Batch 2022-25) currently pursuing Masters of Arts in Livelihoods: Rural Development from Tata Institute of Social Sciences, Hyderabad



**Beereshwar Goswami**

BA English (Hons.) (Batch 2019-22) Joined IMA and got commissioned in June 2024



# Research And Achievements

## Centre for Cultural, Media, and Gender Studies

Led by Dr. Debapriya Ganguly and Dr. Pankaj Kumar Yadav, the Centre for Cultural, Media, and Gender Studies explores media's role in shaping gender narratives through interdisciplinary research, cultural analysis, and academic collaboration.

## Psychology Lab

Our Psychology Lab offers hands-on research experience with advanced psychometric tools like MMPI, TAT, and RPM, fostering academic growth and career readiness in psychology and related fields.

## Humanities and Social Sciences Research Collective

The Humanities and Social Sciences Research Collective fosters interdisciplinary collaboration, skill development, and scholarly exchange through seminars and workshops, empowering graduate students to become independent, impactful researchers in their fields.

Patent Details	
Inventor name	Title
<b>Published</b>	
Amit Dimari , Dr. Nidhi Tyagi	A device for Detecting stress and anxiety
Dr. Nidhi Tyagi	A smarthairband for enhanced women safety
Dr. Atul Kumar, Amit Dimari, Dr. Mahesh	A portable Emergency airway opener
Dr. G.Ganesh Kumar, Dr. Lakshmi Narahari Chunduru, Dr. Raihana Malik, Amisha Bisht	The psychometric properties and performances of teacher – made tests in measuring students academic performance: a machine learning approach
<b>Granted</b>	
Ms. Muskaan singh, Dr. Maitri, Ms. Vidhi Kapruwan	Analyzing the importance of the screening process during recruitment in the indian it sector

# Successful Career Paths

## Student Placements and Achievements



**Sundaram Sharma**  
BA (H) Psychology  
Batch 2021-24



**Suruchi Dabral**  
BA (H) English  
Batch 2021-24



**Swarnima Panwar**  
BA (H) English  
Batch 2021-24



**Sanjoli Agarwal**  
BA (H) Economics  
Batch 2021-25



# Student Activities



1. COP Social responsibility - Jail Visit
2. Alumni Corporate Resource Team
3. COP Stress management SGRR Inter college, Bhogpur
4. COP visit Navdanya Biodiversity
5. Litfest Photo
6. Mental Health Awareness Week - 2025

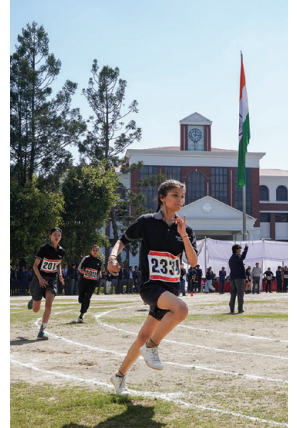






# Beyond Classrooms

Where Every Event Tells a Story



Join us in 2026!





# Career Counselling Services

The Department of Humanities and Social Sciences equips students with the guidance, skills, and opportunities needed for career success. Our Career Counseling and Professional Development Services prepare them for every stage of their professional journey.

## Domain-Specific Mentorship

We have dedicated Chair Heads for Marketing, Finance, and Human Resources, providing students with:

- Expert Mentorship
- Counseling Support

## Professional Development Program (PDP)

### Placement Support

Our Placement Department plays a vital role in shaping students' careers by providing:

- Support for Summer Internships (SIP) and Final Placements
- Internship Guidance

## Alumni Mentorship

# Graphic Era Common Entrance Test (GECET)

Scholarship upto

₹100  Cr

Unlock up to 100% scholarships with GECET – Graphic Era Common Entrance Test.

Secure your admission & financial support for a brighter future!

Apply Now – [gecet.geu.ac.in](http://gecet.geu.ac.in)



# Scholarships & Support Benefits

- Upto **20%** Scholarship based on 12th or UG marks
- Upto **20%** Scholarship based on CAT/XAT/MAT/CMAT/CUET etc. percentile
- 10%** Scholarship to the Girl Candidates
- 05%** Scholarship to the children of Defense Personnel
- 05%** Scholarship to the Sport Person (National Level)
- 7.5%** Current Sibling Student Scholarship
- 05%** Passed out Sibling Student Scholarship
- 10%** Alumni Loyalty Scholarship
- 10%** Single Parent Scholarship (COVID Case)
- 05%** Single Parent Scholarship (Normal Case)
- 05%** Yearly Payment of Fees
- All students are covered under a comprehensive health insurance plan.
- Medical services are provided through the state-of-the-art Graphic Era Hospital.
- Student loan facilities are available to support financial needs.

## Student Facilities & Engagement



Well-equipped and comfortable hostel facilities



Efficient transportation services



Extensive sports facilities



Free student uniform



Vibrant student clubs and extracurricular activities



Multiple hygienic and student-friendly cafeterias



Green, eco-friendly campus environment



ICT-enabled smart classrooms



# Graphic Era

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DEHRADUN

## GET IN TOUCH

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1800 270 1280, 1800 890 6027

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WhatsApp —  
(+91) 70881 19995

Campus —  
Bell Road, Clement Town, Dehradun, Uttarakhand, India 248002

Website —  
[www.geu.ac.in](http://www.geu.ac.in)

